

Pei-Hsin Cho

Illustrator/ Animator/ Visual Storyteller

PROFILE

Pei-Hsin is a Taiwanese visual storyteller with a particular focus on illustration and animation, currently based in Berlin. Her work is narrative-based that challenges the possibilities in visual storytelling. Which depicts a variety of inward feelings and attempts to transcribe subtle emotions into tangible and visually tactile images, it takes personal sentiment and wraps this with rational narration to catalyse subjective experience and memory. By using traditional and digital techniques, her style is detailed, delicate and sometimes whimsical that presenting a gentle and lingered voice to the reader.

EDUCATION

MA Visual Communication / Illustration
Royal College of Art
2017 - 2019

BA Animation
Taipei National University of the Arts
2012 - 2016

PORTFOLIO

peihsincho.com

[@peihsincho](https://www.instagram.com/peihsincho)

[showreel](#)

CONTACT

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HONORS

2020

World of Illustration Award, longlisted (Judging in Progress)

2019

World of Illustration Award, shortlisted

Sheila Robinson Memorial Drawing Award, winner

2017

3x3 Magazine, Student Show Winners No.14, Merit

Creative Quarterly 48, professional illustration, runner-up

2016

Windows of Formosa Film Festival, Taiwan, Award of WOFFF Picks

EXPERTISE

TVPaint Animation

Toon Boom Animation

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Premiere Pro

Adobe Lightroom

PUBLICATION

Dance of Life: Tales from Church Street, London Print Studio, 2019

CLIENTS

P&T Berlin, London Print Studio, Taiwan Film Institute, Ministry of Culture (BAMID, Taiwan), CNEX Corporation, General Association of Chinese Culture

EXPERIENCE

Oct 2019

Lectured at De Montfort University, Leicester, UK

Guest speaker

July 2019

Music Video <Couldn't Have Known> by !!!(Chk Chk Chk)

directed by Cheng-Hsu Chung

Inbetweeners and colourist

2017 -

freelance illustrator and animator

Oct 2016 - Feb 2017

41st Excellent Screenplay Award,

Taiwan Film Institute and Ministry of Culture

Key visual and promotion designer and illustrator

Jan 2014 - July 2015

The Rocking Sky,

CNEX Corporation and General Association of Chinese Culture

Animator

EXHIBITION

2019

World of Illustration Award Exhibition, Somerset House, London, UK

Royal College of Art Degree Show, London, UK

InShort Film Festival, Animated Realities, London, UK

Royal College of Art Work in Progress Show, London, UK

2018

Guilty Pleasure, ASP4, Institute of contemporary Arts, London, UK

Dance of Life: Tales from Church Street, London, UK

The Reader, Tenderbooks, London, UK

2017

The Self-Portrait for me and us - Onground gallery, Seoul, Korea

Ani Film Studio - King Car art and cultural centre, Taipei, Taiwan

Immerse Into Art, YZU, Taiwan

2016

On-Site Artfest - On Side Visual, Expo Dome, Taipei, Taiwan

Taipei National University of the Arts, Degree Show, Taipei, Taiwan

Anim!Arte International Student Animation Festival, Brazil

Windows of Formosa Film Festival, Taipei, Taiwan

CutOut Fest International Animation and Digital Art Festival, Mexico

KLIK! Amsterdam Animation Festival, Dutch, Art lovers program

On-Site Artfest, Taipei, Taiwan

Bucheon International Animation Festival (BIAF), Korea

Taichung International Animation Festival (TIAF), Taiwan

ANNY: Animation Nights New York, US

Animex Awards, UK InShort Film Festival, UK